

## WHEN COMPANIES NEED TO:

- Evaluate operational performance
- Improve performance
- Make technology decisions
- Reduce operational costs

# 360 Operational Optimization

*A Service Offering by WillowTree Advisors*

Improving utilization of company human and technical resources

WillowTree provides services to enable a company to undertake operational transformation initiatives. We address all aspects of transformational change and optimization. Our process focuses on building the basic parameters for a successful performance improvement activities. We focus on four major dimensions:

- Business Processes
- Existing Technology Platforms
- Organization
- Financial Performance
- Measurement and Knowledge Management

We help you achieve these essential business outcomes:

- Improved and streamlined processes
- Better utilization of existing technologies
- Identification of technology improvements
- Better user adoption
- Cost reduction

Our advisors have over 20 years experience with federal, state and local government agencies as well as global corporations focused on organizational development, transformation and measurement. We have significant experience with Lean and Six Sigma initiatives, as well as CPEX and Baldrige assessment and award processes.

Our experts have helped clients evaluate their performance and establish plans and processes to improve and track their improvements.



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