

WHEN COMPANIES NEED TO:

- Assess underperforming assets
- Identify performance problems
- Establish performance management metrics and process
- Consolidate software portfolios
- Integrate infrastructure and operations
- Address change management and cultural issues
- Monitor and validate business cases

360 Basis Point

A Service Offering by WillowTree Advisors

Enhancing Profitability and Investor Value

WillowTree provides services to enhance business value for companies with post M&A integration or divestiture challenges. Our ROI process (Review, Optimize and Integrate) focuses on four major services.

- Rapid Operations Assessment
- Focused Operational Improvement
- Interim Operations Management
- Financial Validation and Performance Tracking

We focus on these essential business outcomes:

- Enhanced performance
- Reduced costs
- Optimized service delivery models
- Rationalized organizations and processes
- Confirmed program and project business cases

Our team has worked with many local and global firms to identify and implement measurable productivity improvements, reduce costs, and develop new and improved service delivery models. 20 years experience including financial services, health care state and local government-business goals, we bring experts in operational marketing, supply chain, finance, human re-



Our advisors have over with multiple industries, vices, manufacturing, pharmaceuticals, and governments. To address your together a team of ex- as including sales and technical infrastructure, sources, and administra-

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